AMENDMENT TO THE CLAIMS:

Please amend the claims as indicated in the attached listing of claims. This listing of claims will replace all prior versions and listings of claims.

1. (Currently Amended) A method of assessing a culture of an organization for making improvements thereon, comprising the steps of:

collecting responses from members of the organization; and performing an assessment process including:

compiling the responses into a data format,

sorting the compiled responses to identify a theme <u>based on the response having</u> a highest frequency of occurrence,

generating a report based on the identified theme,

automatically selecting a first action corresponding to the identified theme in reply to receiving the report,

collecting data responses from members of the organization reflecting a performance of implementing the first action in the organization, and

sorting the collected data responses to identify an effect of the implemented first action on the organization based on the response having a highest frequency of occurrence.

2. (Previously Presented) The method of claim 1, wherein the step of collecting responses further includes:

receiving data responses reflecting at least one individual interview session with at least one of the members;

receiving data responses reflecting at least one focus group meeting associated with at least one of the members; and

receiving data responses associated with at least one physical walk around session with at least one of the members.

3. (Previously Presented) The method of claim 1, wherein the step of compiling the responses includes:

separating the collected responses into groups.

4. (Previously Presented) The method of claim 1, wherein generating the report includes:

identifying ineffectual communication between employees and managers of the organization; and generating the report to include the identified ineffectual communication as the theme.

5. (Previously Presented) The method of claim 1, wherein selecting the first action includes:

generating content on a Web page associated with the organization, that is accessible by a first set and a second set of members of the organization.

6. (Currently Amended) The method of claim 1, wherein the responses include data values associated with sets of quantitative questions and the method further includes:

and

determining an average data value for a first set of quantitative questions determining an average data value for a second set of quantitative questions;

picking a theme based on the higher average data value

determining the theme based on a comparison of the determined average data

values.

7. (Previously Presented) The method of claim 6, wherein performing the assessment process includes:

separating the collected responses into sets of responses; and identifying a theme for each set of responses based on a frequency of occurrences of information included in each set of responses.

8. (Previously Presented) The method of claim 7, further comprising the step of:

identifying a theme for each set of responses based on responses to a set of qualitative questions.

9. (Currently Amended) A system for assessing a culture of an organization for making improvements thereon, comprising:

means for collecting responses from members of the organization; and means for performing an assessment process including:

means for compiling the responses into a data format,

means for identifying a theme based on the compiled responses, the identified theme based on responses repeated throughout the data set,

means for generating a report based on the identified theme,

means for <u>automatically</u> selecting an action corresponding to the identified theme in reply to receiving the report,

means for collecting data <u>responses</u> reflecting a performance of implementing the action in the organization,

means for identifying an effect of the implemented action on the organization based on the collected data response having a highest frequency of occurrence.

10. (Previously Presented) The system of claim 9, wherein the means for collecting responses further includes:

means for receiving data responses reflecting at least one individual interview session with at least one of the members;

means for receiving data responses reflecting at least one focus group meeting associated with at least one of the members; and

means for receiving data responses associated with at least one physical walk around interview session with at least one of the members.

11. (Original) The system of claim 9, wherein the means for compiling the responses includes:

means for separating the collected responses into groups.

12. (Previously Presented) The system of claim 9, wherein the means for generating the report further includes:

means for identifying ineffectual communication between employees and managers of the organization; and generating the report to include the identified ineffectual communication as the theme.

13-15. Canceled.

16. (Currently Amended) A computer readable medium including instructions executed by a computer to perform a method for assessing the culture of an organization, the method comprising:

collecting responses from members of the organization; and performing an assessment process including:

compiling the responses into a data format,

identifying a theme based on the compiled responses, the identified theme based on the response having a highest frequency of occurrence,

generating a report based on the identified theme,

<u>automatically</u> selecting an action corresponding to the identified theme in reply to receiving the report,

collecting data responses reflecting a performance of implementing the action in the organization,

identifying an effect of the implemented action on the organization based on responses repeated throughout the collected data responses.

17. (Previously Presented) The medium of claim 16, wherein the instructions for collecting responses further includes:

receiving data responses reflecting at least one individual interview session with at least one of the members;

receiving data responses reflecting at least one focus group meeting associated with at least one of the members; and

receiving data responses reflecting at least one walk around interview session with at least one of the members.

18. (Previously Presented) The medium of claim 16, wherein the instructions for compiling the responses includes:

separating the collected responses into groups.

19. (Previously Presented) The medium of claim 16, wherein generating the report further includes:

identifying ineffectual communication between employees and managers of the organization; and generating the report to include the identified ineffectual communication as the theme.

20-22. Canceled.

23. (Currently Amended) An expert system comprising:

a computer configured to collect responses from members of an organization; and to perform an automated assessment process including:

compiling the responses into a data format,

identifying a theme based on the compiled responses, the identified theme based on responses repeated throughout the data set,

generating a report based on the identified theme,

selecting by the computer an action corresponding to the identified theme in reply to receiving the report,

collecting data <u>responses</u> reflecting a performance of implementing the action in the organization.

Identifying an effect of the implemented action on the organization based on responses repeated throughout the collected data responses.

24. (Previously Presented) The expert system of claim 23, wherein the instructions for collecting responses further includes:

receiving data responses reflecting at least one individual interview session with at least one of the members;

receiving data responses reflecting at least one focus group meeting associated with at least one of the members; and

receiving data responses reflecting at least one walk around interview session with at least one of the members.

25. (Previously Presented) The expert system of claim 23, wherein the instructions for compiling the responses includes:

separating the collected responses into groups.

26. (Previously Presented) The expert system of claim 23, wherein the instruction for identifying themes or issues further includes:

identifying ineffectual communication between employees and managers of the organization; and generating the report to include the identified ineffectual communication as the theme.

27-36. Canceled.

37. (Currently Amended) A method of assessing a culture of an organization for making improvements thereon, comprising the steps of:

collecting responses from members of the organization; and performing an assessment process including:

receiving data responses reflecting at least one individual interview session with at least one of the members;

receiving data responses reflecting at least one focus group meeting associated with at least one of the members; and

receiving data responses associated with at least one physical walk

around session with at least one of the members;

compiling the responses to identify responses regarding communication

problems between employees and managers of the organization; and
assessing in a computer the culture of the organization based on the compiled
responses, by:

identifying as a theme ineffectual the identified communication problems between employees and managers of the organization based on information included in the responses,

utilizing a computer to select selecting a first action corresponding to the identified theme,

providing content on a Web page associated with the organization accessible by both the employees and managers of the organization,

collecting feedback data associated with an implementation of the first action on the organization; and

selecting, based on the feedback data <u>having a highest frequency</u> of occurrence, a second action to implement on the organization.

- 38. Canceled.
- 39. (Currently Amended) A method of assessing a culture of an organization for making improvements thereon, comprising:

means for collecting responses from members of the organization; and means for performing an assessment process including:

means for receiving data responses reflecting at least one individual interview session with at least one of the members;

means for receiving data responses reflecting at least one focus group meeting associated with at least one of the members; and

means for receiving data responses associated with at least one physical walk around interview session with at least one of the members; means for compiling the responses to identify responses on communication problems between employees and managers of the organization; and

means for assessing in a computer the culture of the organization based on the compiled responses, by:

means for identifying as a theme ineffectual the identified communication problems between employees and managers of the organization based on information included in the responses,

means for <u>automatically</u> selecting an action corresponding to the identified theme

means for collecting data reflecting a performance of implementing the action in the organization,

means for identifying an effect of the implemented action on the organization based on the collected data.

40. Canceled.

- 41. (Previously Presented) The method of claim 5, wherein the first set of members are employees of the organization and the second set of members include managers of the organization.
- 42. (Previously Presented) The method of claim 1, including analyzing the collected data to select a second action to implement in the organization based on the effect of the implemented first action.